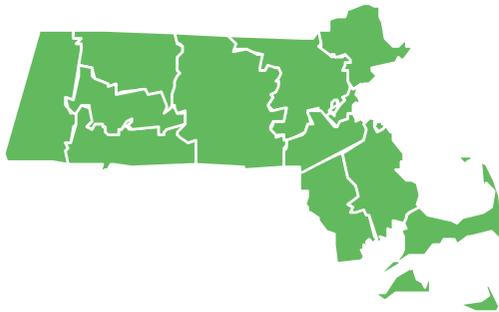


# Economic Recovery Dislocated Worker Grant

## Massachusetts



### Weetabix - Dual Enrollment

Grant Number: EM-33986-19-60-A-25



### Economic Transition Factors

On March 19, 2019, a Worker Adjustment and Retraining Notification (WARN) Act notice announced the pending closure of the Weetabix facility, operated by Post Holdings, Inc. The company's decision to shutter the facility resulted from rising production costs, relative to locations in Canada and other U.S. sites. The resultant layoffs affected approximately 180 workers in June and July of 2019.



### Proposal Summary

The Massachusetts Executive Office of Labor and Workforce Development submitted an application in National Dislocated Worker Grant (DWG) funding. The proposed funds would provide reemployment services to individuals impacted by the closure of a Weetabix cereal manufacturing plant, located in Clinton, Massachusetts.



### Proposed Outcome

The commonwealth expects to enroll 123 workers for DWG services, all of whom have been certified as eligible for Trade Adjustment Assistance (TAA). The certification enables them to seek training and supportive services through the program, in preparation for reemployment. The commonwealth proposes to use the requested DWG funds to provide participants with the career services not offered by the TAA program. Examples of such services include career planning, comprehensive assessments, resume writing, and job placement.



### Sectors of Focus

The economic sectors of focus are in the advanced automotive manufacturing sector. It is expected that with both DWG and TAA employment and training services provided, these individuals will be able to secure new comparable employment.

Period of Performance  7/1/2019-6/30/2021  	Approved Amount  \$372,945  
Planned Participants  123  	Target Population  Dislocated Workers  



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